



STRATEGIC PARTNERSHIP PROPOSAL

Indonesia Climate Citizen Diplomacy

Financing The Future:

Bridging the Climate Finance Gap Through Public Participation



Greeneration Indonesia



2011 - Founded with a vision to promote a greener world through environmental innovation, education and advocacy.



2014

Greeneration Foundation is a non-profit organization that acts as a hub/catalyst in the environmental ecosystem, managing programs through intermediary schemes and implementing them directly, with a focus on behavioral change related to waste, climate change, and the circular economy.



2014

Born from this ecosystem, Waste4Change was founded as a social enterprise to provide responsible waste management services bridging policy and business to create impact.



2021

Greeneration launched Ecoxyztem, a venture capital firm for climate tech startups.

Operating under PT Greeneration Indonesia, Ecoxyztem is designed to co-create startups that offer scalable environmental solutions.

As conveyed by the Vice Minister of Foreign Affairs of Republic of Indonesia, Arif Havas Oegroseno in a previous official meeting:

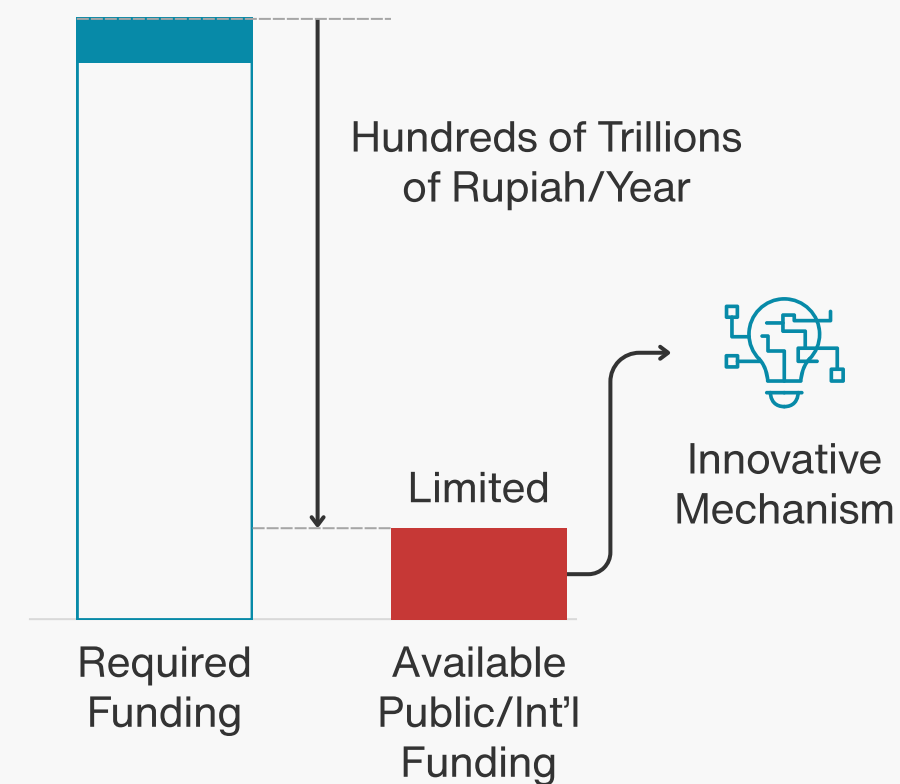
“Climate Change is here, but the money is not here.”

Strategic Context

Indonesia is at a crucial stage as a megadiverse nation with a large economy. However, systemic challenges such as deforestation, methane emissions from landfills, overfishing, and heat waves and hydrometeorological disasters are increasingly threatening national stability.

The Climate Financing Gap

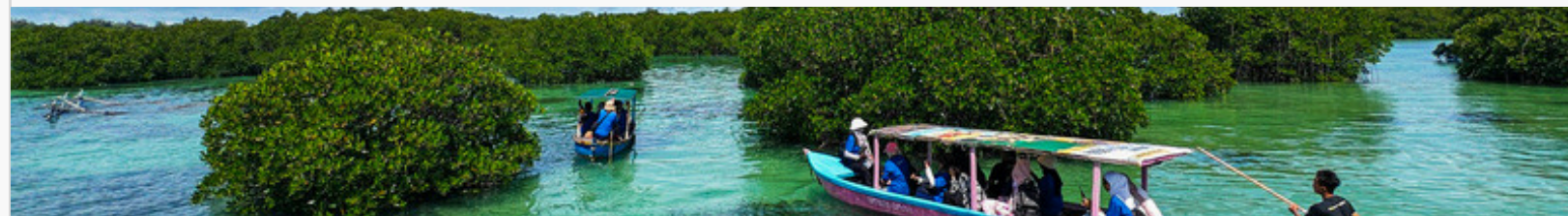
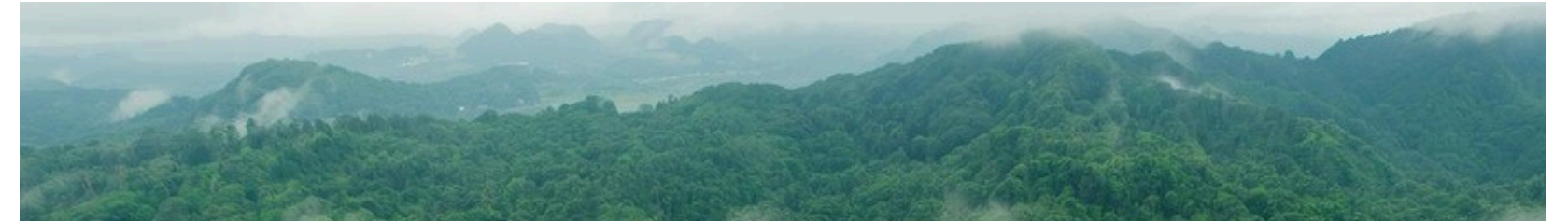
Indonesia's climate financing needs reach hundreds of trillions of rupiah annually. Public funding and international assistance are currently severely limited. Innovative mechanisms capable of mobilizing massive public contributions are needed to close this gap.



Why Indonesia Matters in the Global Climate Landscape

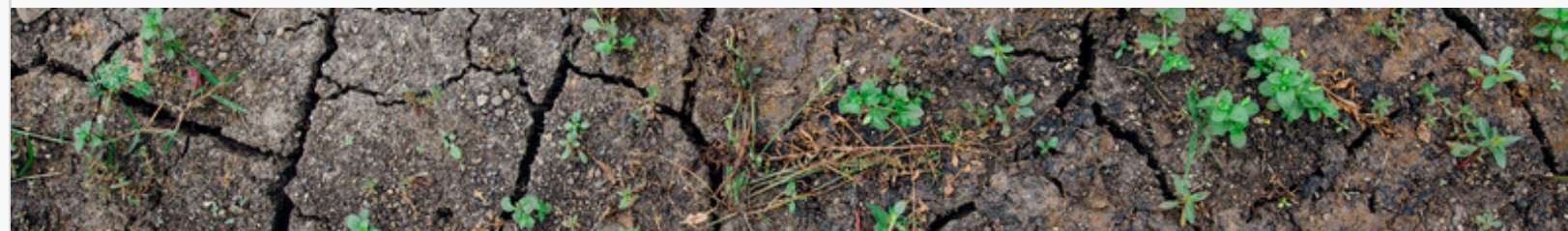
From critical natural assets to emerging needs in climate transition and carbon removal.

Home to 3rd largest tropical forest areas in the world, playing a critical role in global carbon absorption.



Home to the world's largest mangrove ecosystems and one of the greatest blue carbon reserves globally.

A rapidly growing economy facing increasing pressure to transition toward low-carbon development.



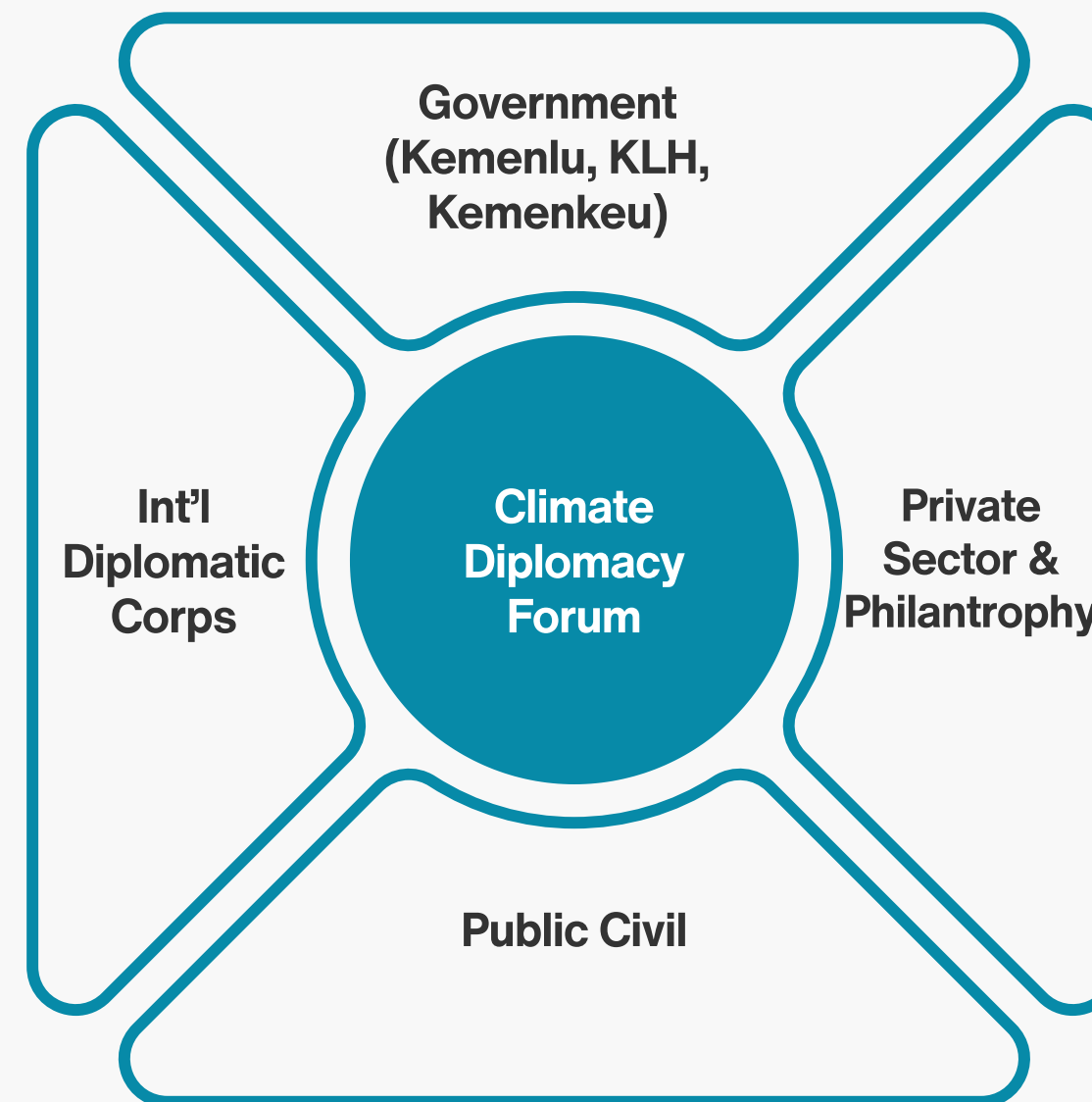
Highly vulnerable to climate impacts including deforestation, methane emissions, coastal degradation, and intensifying hydrometeorological disasters.

Emerging need to strengthen industrial capacity for carbon removal and low-carbon technologies.



Diplomacy Vehicle: Indonesia Climate Citizen Diplomacy Forum

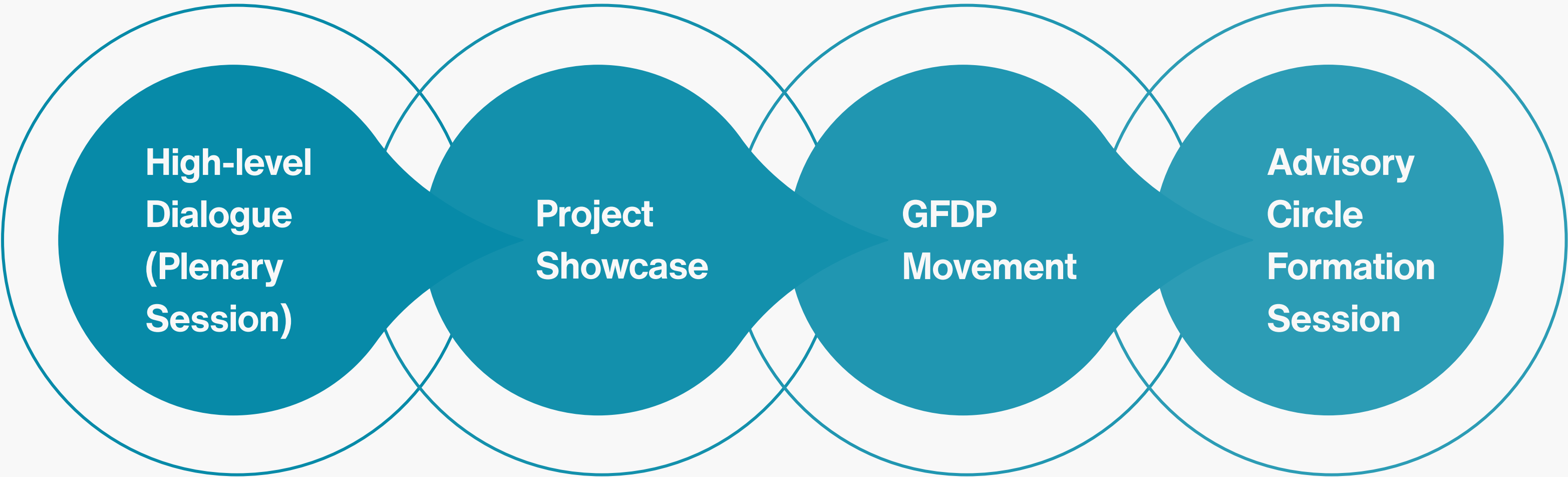
A platform for diplomacy, strategic dialogue, and funding consolidation to close the climate finance gap.



Core Mission: Connecting key actors through concrete multi-stakeholder collaboration.

Forum Architecture

Designed to build trust from dialogue to execution.



The Main Gateway to Indonesian Climate Diplomacy

High-Level Climate Diplomacy Dinner



Time & Dates

June 17th 2026 | 18.30 - 21.00 WIB



Format

Intimate Dinner Roundtable



Presentation Model

TED-style / Pecha Kucha (20 slides × 20 seconds)



Audience

200 pax (high-level only)



Atmosphere

Networking & Cocktail gathering



Agenda & Keynote Speakers

Main Topic

“Closing Indonesia’s Climate Financing Gap through Diplomacy, Collaboration, and Public Participation.”

Keynote Speaker



Deputy Minister of Foreign Affairs / High-ranking Official of the Ministry of Foreign Affairs



Representatives of the Ministry of Environment and Forestry & Ministry of Finance



Greeneration Indonesia Leader

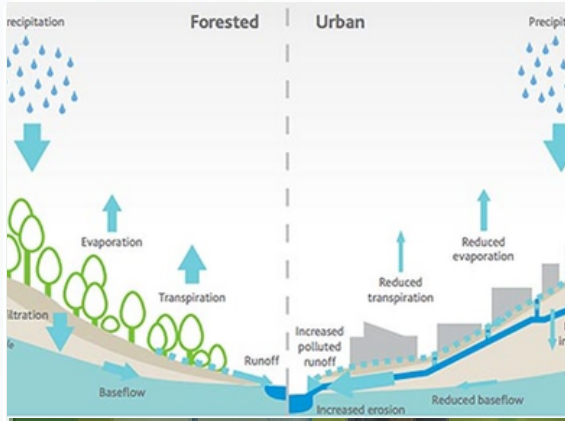
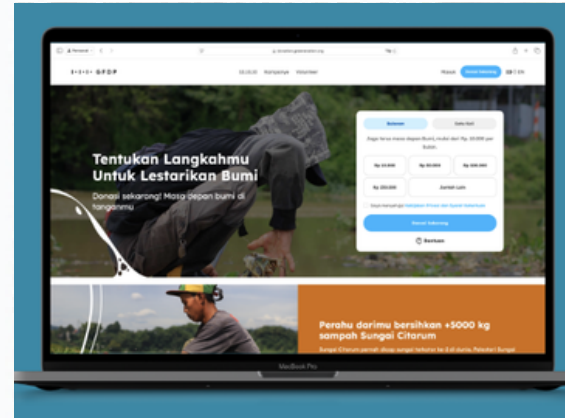
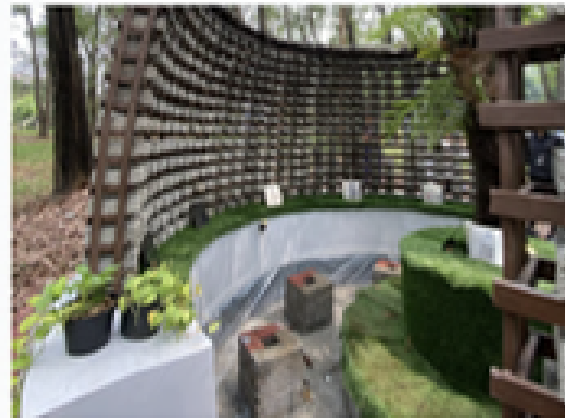


Project Showcase

Showcase Content

Explanation of the governance framework, transparency, and potential for carbon emission reduction through the GFDP.

Project Showcase

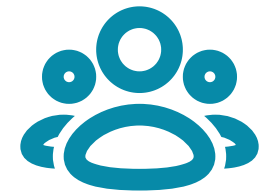


INNOVATIVE SOLUTIONS

Green Fund Digital Philanthropy (GFDP)

Transparent, accountable and inclusive public funding mechanisms

10-10-10 Logic



10 Mio People
(Public Participation)

Rp 10.000 / Month
(Affordable Donation)

10 Years
(Sustain)

**The Power of
Massive Capital
for Climate Action**
(Mitigation & Adaptation)

Value Proposition: collecting small, consistent contributions from each individual into a measurable, national-scale ecological impact.

5 Strategic Goals



01

Awareness

Raising international diplomatic and public awareness of Indonesia's climate financing gap.



02

Support

Mobilizing international, national, and public support to strengthen climate finance through the GFDP platform as an innovative solution.



03

Collaboration

Connecting governments, friendly countries, international institutions, and civil society organizations in a collaborative climate finance agenda.



04

Action

Identifying pilot project opportunities in climate crisis mitigation and adaptation such as methane reduction, seaweed/blue carbon, forest protection, circular economy, and water filtration.



05

Governance

Formulate the direction for the formation of a High-Level Climate Advisory Circle consisting of national public figures from across sectors.

Shared Expectations in ICCD Gala Dinner

We invite participants to support this **Climate Financing initiative** through three key contributions:

✓✓ **Network Amplification**

- Mobilize your network to join the movement
- Encourage participation in the GFDP program (**Rp10,000/month**)

✓✓ **Strategic Funding Support**

- Contribute to the initial development fund
- Target: **USD 1 million to kickstart GFDP and pilot projects**

✓✓ **Co-Creation & Collaboration**

- **Identify and co-develop pilot climate projects**
- Engage in bilateral or multilateral partnerships

These contributions are essential **to move beyond dialogue into action** — enabling the mobilization of **funding**, the alignment of **key stakeholders**, and the formation of concrete collaborations **to advance Indonesia's climate agenda.**

Pilot Project Focus

Methane Reduction

Landfill management and greenhouse gas emissions.



Blue Carbon

Seaweed farming and coastal ecosystem protection.



Forest Protection

Community-based forest conservation and food security.



Circular Economy

Sustainable waste management.



Water Management

Access to clean water for water crisis adaptation and flood mitigation.



High-Level Climate Advisory Circle

The honorary council functions as the 'Guardian of Morals' and legitimizer of the GFDP.



The Venue

SOEHANNA HALL

A Creative Chamber



Soehanna Hall exudes a classic and elegant atmosphere, complemented by state-of-the-art audio technology, ranking among the best in Asia. Witness the hall's beauty firsthand, adorned with cutting-edge furnishings. Soehanna Hall embodies a unique and elegant design within a strategically located, renowned building in the heart of Jakarta.

Learn more visit: Soehannahall.com

The Venue (Alternatives)



Galeri Nasional Indonesia



Perpustakaan Nasional RI



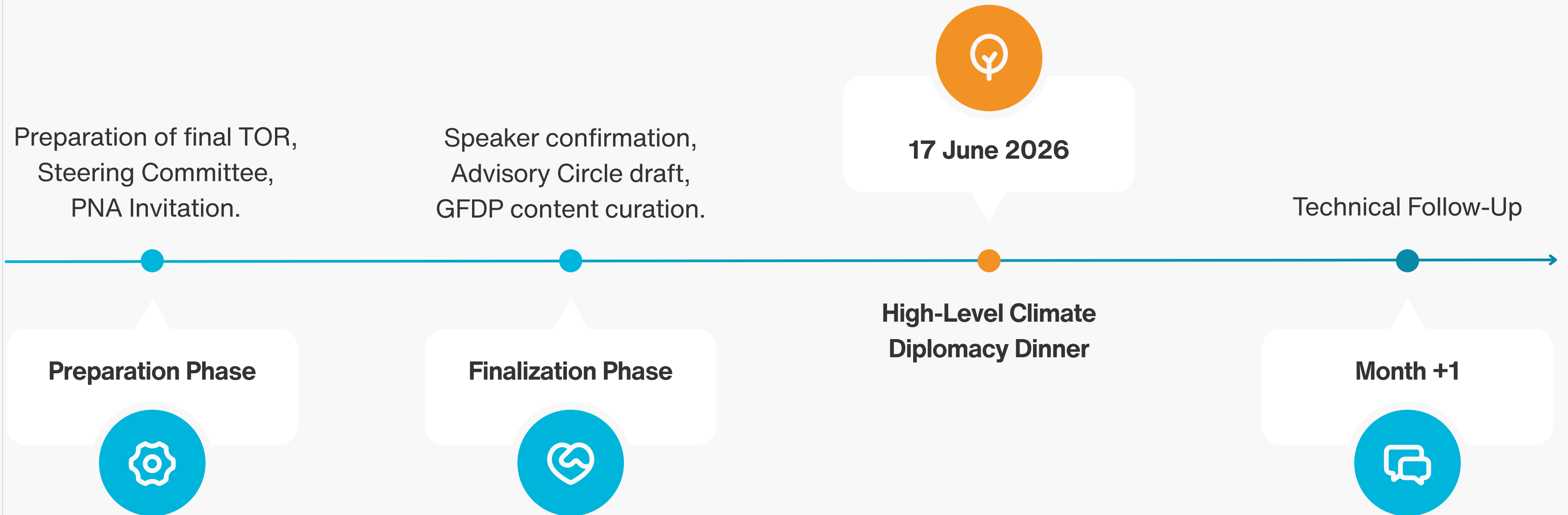
Perpustakaan DKI Jakarta



Gedung Arsip Nasional Republik Indonesia

Timeline to World Environment Day 2026

Main Implementation Schedule



Funding Requirement

Supporting a multi-stage climate diplomacy initiative connecting policy leaders, civil society, and climate practitioners.

Structure	Allocation	%
Coordination and Preparation	IDR 75,000,000	10%
High-Level Diplomacy Dinner	IDR 450,000,000	60%
Technical Event & Stage	IDR 150,000,000	20%
Program Operation & Outreach	IDR 75,000,000	10%
TOTAL	IDR 750,000,000	100%

Strategic Partnership Opportunities

Supporting a multi-stage climate diplomacy initiative connecting policy leaders, civil society, and climate practitioners.

	LEAD PARTNER	CO-LEAD PARTNER	GROWTH PARTNER	SUPPORT PARTNER
Investment Value (Rp)	600,000,000	200,000,000	100,000,000	50,000,000
Naming Event	✓			
Branding Warna	✓			
Kolaborasi Produk	✓	✓		
Publikasi di Lokasi	Big	Medium	Small	
Publikasi di Social Media	10	7	4	1
Booth	✓	✓	✓	
Printed Materials	Big	Medium	Small	Small
Merchandise & Goodie Bag	✓	✓		

Sustainable Impact Gift Packages

Supporting the ICCD initiative while empowering Indonesia's sustainable business ecosystem



And many more..

Curated sustainability gift packages will be distributed to **200 high-level participants**, featuring products from Indonesian eco-conscious brands.

Partners may support any number of packages **based on their preferred level of contribution**. Supporting the ICCD initiative and promoting Indonesian sustainable brands.

ECO SUPPORT PACKAGE	IMPACT SUPPORT PACKAGE	CLIMATE CHAMPION PACKAGE
500,000	1,000,000	2,000,000

Featuring:

Du Anyam • Krakakoa • Sensatia • Javara • Eco Living • Etc

We are not only inviting you to attend a forum.

We are inviting you to help initiate a national movement to mobilize climate finance at scale.

Through your network, resources, and leadership, we aim to unlock collective action that can close Indonesia's climate financing gap.

We would welcome the opportunity to explore how we can collaborate further.

Collaborating for the future:



Be Part of the Climate Diplomacy Initiative

Be part of the solution. Let's collaborate to close Indonesia's climate finance gap.

